CGA Saves You Time

Online Registration and Reporting

- Your players can sign up and pay online
- Automatic e-mail confirmations to you and the player
- No paperwork, no data entry, no phone tag
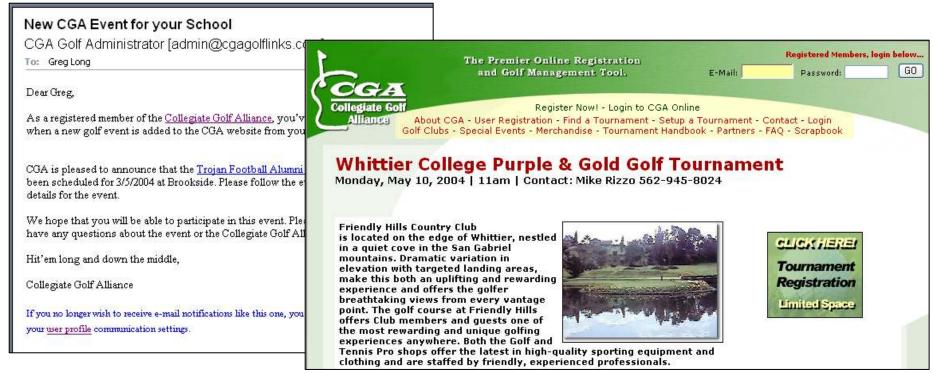- 100% accurate information, stored for next year's event

Click to view the
**Online Registration
Demo**

Online Marketing and Communication of Your Event

- Custom webpage for your event
- Automatic email blast to CGA members from your school
- Easily send updates to your event roster

CGA Helps Your Event Grow

Access to CGA's Vast Database of Players

- Need more players for your event? Want to exceed your fundraising goals? Not sure where to find interested golfers?
- The CGA has 1000's of registered members who are actively seeking golf events. Affiliate your event with CGA and our members from your school get your event details e-mailed to them automatically.
- Partner with existing University golf clubs and network of local golfers

Improved Sponsor Recognition

- – Your sponsors are sure to appreciate the added exposure they receive through CGA
- – Your event website and CGA online marketing will result in more customer impressions
- – Happy sponsors = bigger sponsorships!

Your event webpage can include sponsor information ➔

Minimal Costs to Your Event

You've seen the great benefits... but costs are small.

- **CGA charges a user fee based on the size of your event**
  - 6% of entry fee for players who register and pay online (Reduced to 4% if using a CGA Partner Course)
  - $3 per player who registers online but pays you directly (Ex: pay by check or players you give comp entry)
  - Fee covers all merchant bank processing fees for credit card transactions and entitles the Tournament Director to full access to CGA's online resources

- **Time and cost savings provided by CGA can more than pay for this small expense!**

CGA Self-Service Event Management

Features and Benefits For Directors and Players

Tournament Management

Online registration and monetary transactions

Create event pairings and formats

Web page for event info

Partner discount courses

Promote event to CGA national Dbase

Send invitations to club members

Post results after each event

Added Benefits

CGA sponsor package donated to event

CGA partner discounts and added value

Player Enhancements

University search feature

Sign up online any time, any day

Send invitations to friends

Pay quickly and easily with a credit card

Create stronger affiliation with your university

Confirmations, directions, event info

Player profile of all events participated in